

Sponsorship Commitment Form

Please complete and return to :

BIG BROTHERS BIG SISTERS OF GREATER CHARLOTTE
ATTN: Bowl For Kids' Sake
3801 East Independence Boulevard, Suite 101
Charlotte, NC 28025
704 . 910 . 1301

Yes, I would like to be a sponsor for the 2012 Big Brothers Big Sisters of Greater Charlotte Bowl For Kids' Sake. Please check the level of sponsorship at which you would like to participate and complete the information below. Return this page to Big Brothers Big Sisters by mail to the address above. **Thank you for your support of Bowl For Kids' Sake 2012!**

Sponsorship Level

*Please e-mail your logo in a TIFF or JPEG format at 300 dpi to Wynn.Hightower@BBBSCLT.org

- \$ 10,000 Tournament Sponsor
- \$ 5,000 Strike Sponsor \$ 7,500 League Sponsor
- \$ 1,000 Pin Sponsor \$ 2,500 Lane Sponsor

Please send an invoice for \$ to the following address:

Name :

Company / Business Name :

Address :

City : State : Zip :

Telephone : () Fax : ()

Email :

How many bowling teams will be participating through your sponsorship?

Payment Method (check one) :

Check *Please make checks payable to Big Brothers Big Sisters

Discover MasterCard Visa Amex

Credit Card # : CVV# : Expiration :

Cardholder's Name :

Top 6 Reasons to Become a Sponsor

- Spotlight your company as a community leader
- Generate substantial public relations coverage
- Associate your business with a national non-profit with a reputation of excellence
- Attract new customers in your target demographic
- It only costs about \$1,000 to support a child being matched with a caring mentor for one year
- It's not about bowling, but about changing lives of children right here, right now in our own community

Bowling times available
from 8AM - 7PM



Big Brothers Big Sisters of Greater Charlotte

- 3801 East Independence Boulevard, Suite 101, Charlotte, NC 28205
- 704 . 910 . 1301
www.BBBSCharlotte.org



Big Brothers Big Sisters
of
Greater Charlotte

February 25 2012
**BOWL FOR
KIDS'
SAKE**
@ STRIKE CITY

Sponsorship Opportunities



Big Brothers Big Sisters

A Good Business Partner

THANK YOU FOR YOUR INTEREST IN BOWL FOR KIDS' SAKE 2012!

Bowl For Kids' Sake is our annual fundraiser that brings together the community to celebrate the time, dedication and support volunteers and donors are providing directly to our agency and to the families who need the services we provide. Big Brothers Big Sisters of Greater Charlotte is the premier mentoring organization in the metro Charlotte area, striving to provide every child who needs and wants a mentor with a lifelong role model.

OUR MENTORING WORKS!

Last year, of the children enrolled in our programs for a minimum of one year:

- **89%** have indicated more self-confidence
- **79%** have improved their academic performance
- **91%** have avoided delinquent behavior
- **99%** have avoided substance abuse
- **96%** have avoided early parenting



TOURNAMENT SPONSOR - \$10,000

Supports 10 Matches | One (1) Available

All the benefits listed below plus:

- Five (5) bowling time slots
- Recognition as the Presenting Sponsor: *Bowl for Kids' Sake 2012, presented by "Name of Company."*
- **Start Something™** radio show with WGIV (Duration 1 hour)
- Logo placement on highly visible, select items
- logo placement on team and bowler items for those who raise \$1,000+
- Little's League Sponsor, Strike Sponsor, Lane Sponsor and Pin Sponsor benefits

LEAGUE SPONSOR - \$7,500

Supports 7 Matches | Two (2) Available

All the benefits listed below plus:

- Four (4) bowling time slots
- **Guest spot on Start Something™** radio show with WGIV (Duration 15-30 minutes)
- Company logo on Bowl For Kids' Sake website
- Exclusive placement in media communications
- Strike Sponsor, Lane Sponsor and Pin Sponsor benefits

Strike Sponsor - \$5,000

Supports 5 Matches

All the benefits listed below plus:

- Three (3) bowling time slots
- Name and logo in radio and media promotions (*press releases, social media, radio, etc.*)
- Lane Sponsor and Pin Sponsor benefits

Lane Sponsor - \$2,500

Supports 2 Matches

All the benefits listed below plus:

- Two (2) bowling time slots
- Name displayed at bowling alley on event day
- Pin Sponsor benefits

Pin Sponsor - \$1,000

Supports 1 Match

- One (1) bowling time slot
- Company name on Bowl for Kids' Sake website
- Recognition in thank you press release
(*Each increased sponsorship level includes subsequent benefits, except additional bowling time slots.*)

Start Something™ with Big Brothers Big Sisters of Greater Charlotte™ and celebrate our **40th year** of impacting children's lives for the better, forever. There are currently 400+ youth waiting for a mentor. What will you start?

www.BBBSCHARLOTTE.org