

the Bowler's Guide

➤ GETTING INVOLVED

Register as a Team Captain or join a Bowling Team through <http://BFKSCLT2012.Kintera.org>

➤ WHEN WILL I BOWL?

February 25, 2012 at **StrikeCity**. In early February, your Team Captain will select a time slot in which your team will take the floor.

➤ WHAT DO I BRING ON FEBRUARY 25?

Yourself, teammates, any outstanding pledges and excitement!

➤ WHAT DO I DO BETWEEN NOW AND FEBRUARY 25?

Work towards your personal and team fundraising goals in support of our youth. Spread the word to your personal and professional networks!

Thank you for your support and participation
in Bowl for Kids' Sake 2012!



February 25 2012

BOWL FOR KIDS' SAKE @ STRIKECITY



Big Brothers Big Sisters
of
Greater Charlotte

Big Brothers Big Sisters of Greater Charlotte

➤ 3801 East Independence Boulevard,
Suite 101, Charlotte, NC 28205

➤ 704 . 910 . 1301
www.BBBSCharlotte.org

Team Packet

BOWL FOR KIDS' SAKE 2012



BOWL FOR KIDS' SAKE 2012 GOALS

| | |
|---------------------------------|---------------|
| Bowl for Kids' Sake Charlotte | \$100,000 |
| Bowl for Kids' Sake Cabarrus | \$25,000 |
| Bowler Goal | \$125 |
| Team Goal | \$625 - \$750 |

TEAM CAPTAIN'S GUIDE

Teams are the backbone of a successful Bowl for Kids' Sake.

As a Team Captain, your support, energy, time and effort is greatly appreciated! Your efforts in Bowl For Kids' Sake helped serve 1,267 children last year.

Remember, this is not about bowling, but about changing the lives of children right here in our community. You are the critical link between the people who truly make this event a success (the bowlers) and your agency support team at your local Big Brothers Big Sisters agency.

Teammates can be found anywhere: Co-workers, family, friends, Bigs, parents, church and civic organizations, neighbors, community service members, virtually anyone, anywhere. The easiest way to form a team is to ask. If they decline, thank them sincerely for their time and consideration.



IDEAS TO ASSIST IN APPROACHING YOUR GOALS FOR STRIKING SUCCESS:

- Serve as a motivator and encourager; all effort is positive
- Create competition and camaraderie through fundraising and bowling challenges
- Wii bowling or weekly fundraising goals
- Celebrate a sense of accomplishment among team members as they reach fundraising milestones along the way
- Ice cream party when you reach your half way mark
- Monitor the fundraising progress of each individual bowler and your team as a whole
- Assist team members in implementing fundraising tools (*Social media, emails, letters, phone calls, etc.*)
- In some cases, you may engage your employer to help and assist (*Host a company bake sale*)

TEAM CAPTAIN'S RESPONSIBILITIES

- Recruiting up to 5 additional bowling mates
- Having all bowlers register and create personal fundraising pages under your team through the bowling website: <http://BFKSCLT2012.Kintera.org>
- Encouraging and working towards a team goal of raising **\$750** for BBBSGC
- Keeping up the enthusiasm and energy!
- Make lane reservations for your team by calling the Big Brothers Big Sisters office if you don't have a company coordinator that has already done so. Your team will bowl one game at the reserved time. **Game and shoes are free.**

WHAT WILL MY EFFORTS SUPPORT?

Bowl For Kids' Sake is the agency's annual fundraiser that raises money and awareness for youth in need in our community. Our programs offer a unique, one-on-one mentoring relationship for these children. Our ultimate goal is to find a role model for each child who needs and wants one! Currently we have **400+** youth waiting for a Big Brother or Big Sister.

Thank you for your support of *Bowl For Kids' Sake 2012*, benefiting Big Brothers Big Sisters of Greater Charlotte!

www.BBBSCHARLOTTE.org

Be sure your team members collect their pledges. Pledges may be turned in the day of the event or mailed to the Big Brothers Big Sisters office.

DO NOT MAIL CASH!

BBBS Representative: *Wynn Hightower*
wynn.hightower@bbbsclt.org, 704.910.1301 x1024